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US Travel
Data Center

1988 Autumn Travel Market Close-Up

National Travel Survey Tabulations

US Travel Data Center • Two Lafayette Centre, 1133 21st Street, NW • Washington, DC 20036
(202) 293-1040

1988 AUTUMN
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US TRAVEL DATA CENTER
WASHINGTON, D.C.

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Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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AUTUMN 1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on autumn 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The autumn 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over September, October and November 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.3 million. For example, an estimated volume of 168.8 million trips were taken by U.S. resident adults during the autumn of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts each of the household members traveling together on a trip. Thus, the estimated 308.2 million total person-trips for autumn 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	2	22	18	20	24	16
300-399	17	22	3	17	15	17	19	11
400-499	9	10	5	9	7	9	10	10
500-599	6	7	3	7	5	6	6	6
600-999	14	13	18	12	21	12	14	14
1000-1999	17	13	27	15	19	15	13	22
2000 OR MORE	12	6	31	12	13	13	10	14
OUTSIDE U.S.	6	2	13	8	2	9	4	8
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	720	1880	960	1020	1000	850	1130
CUMULATIVE								
300 OR MORE	74	72	86	71	80	73	73	77
400 OR MORE	57	50	83	54	65	56	54	67
500 OR MORE	48	39	79	45	58	47	43	57
600 OR MORE	42	33	75	38	53	41	37	51
1000 OR MORE	28	19	57	26	31	28	23	37

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	24	22	19	22	21	20	21	20	26
300-399	17	18	18	16	16	22	12	16	17	23
400-499	9	8	8	9	8	9	10	8	11	6
500-599	6	6	5	6	6	7	5	6	6	5
600-999	14	15	15	14	13	13	16	15	13	14
1000-1999	17	16	15	16	16	15	20	18	15	14
2000 OR MORE	12	8	11	15	14	10	12	12	13	8
OUTSIDE U.S.	6	6	6	5	7	4	6	6	6	6
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	880	970	1040	1070	890	960	1000	960	880
CUMULATIVE										
300 OR MORE	74	71	73	76	72	75	76	74	75	70
400 OR MORE	57	53	55	61	56	53	63	59	58	47
500 OR MORE	48	45	46	51	49	44	53	51	47	41
600 OR MORE	42	39	41	45	43	37	49	45	41	36
1000 OR MORE	28	24	27	31	30	24	32	30	28	22

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	21	27	21	21	20	24	19	24	22	16	23
300-399	17	23	17	18	16	14	22	14	18	15	18
400-499	9	11	11	8	8	9	10	9	8	8	10
500-599	6	7	5	6	7	6	5	3	10	6	5
600-999	14	7	15	19	22	10	8	20	9	20	11
1000-1999	17	13	22	16	20	13	15	17	19	17	15
2000 OR MORE	12	11	9	12	7	23	12	9	9	15	13
OUTSIDE U.S.	6	*	*	*	*	*	10	4	7	2	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	970	840	930	980	790	1290	950	920	830	1080	1060
CUMULATIVE											
300 OR MORE	74	72	79	79	80	76	72	73	72	82	72
400 OR MORE	57	49	62	61	64	62	50	59	55	67	54
500 OR MORE	48	38	51	53	56	53	40	49	47	59	44
600 OR MORE	42	31	46	47	49	47	35	46	37	53	39
1000 OR MORE	28	24	31	28	27	36	27	26	28	33	28

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	100	*	75	55	75	77	63
RENTAL CAR	2	3	*	2	3	2	2	3
AIRPLANE	23	*	100	18	41	18	18	29
BUS	3	*	*	4	1	3	2	4
TRAIN	1	*	*	1	1	1	*	2
OTHER	2	*	*	2	2	3	3	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	77	69	63	68	71	75	62	77	87
RENTAL CAR	2	2	3	3	4	2	*	3	2	2
AIRPLANE	23	15	25	33	27	24	17	30	18	10
BUS	3	4	2	*	2	2	5	4	2	1
TRAIN	1	1	1	*	1	2	1	2	*	*
OTHER	2	3	3	3	3	2	3	3	3	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	71	72	74	75	75	69	62	71	78	72	71
RENTAL CAR	2	1	3	4	1	2	3	3	2	1	2
AIRPLANE	23	17	20	21	21	28	23	23	17	23	27
BUS	3	6	3	2	3	*	5	3	3	3	*
TRAIN	1	3	1	*	*	*	3	1	*	1	*
OTHER	2	2	2	2	1	2	6	2	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	16	19	12	27	11	*	*
1	15	15	14	12	22	11	15	21
2 TO 3	35	38	24	38	26	39	61	39
4 TO 9	23	21	30	26	19	27	24	29
TEN OR MORE	9	8	12	10	4	10	*	9
AVERAGE, IF ANY	4.6	4.2	5.6	4.9	3.4	4.9	2.6	4.3
AVG., INCL. ZERO	3.8	3.5	4.5	4.3	2.5	4.4	2.6	4.3

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	16	17	18	15	20	13	20	12	16
1	15	15	16	16	16	17	9	16	13	13
2 TO 3	35	35	35	33	40	33	30	32	38	38
4 TO 9	23	22	23	24	20	23	28	21	28	22
TEN OR MORE	9	9	7	7	9	6	15	10	8	9
AVERAGE, IF ANY	4.6	4.5	4.2	4.3	4.4	3.9	5.9	4.6	4.5	4.6
AVG., INCL. ZERO.	3.8	3.7	3.4	3.5	3.7	3.1	5.1	3.7	4.0	3.8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 3-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	17	21	13	12	16	18	18	14	14	15	22
1	15	16	20	18	15	8	15	18	20	14	8
2 TO 3	35	32	38	40	36	35	28	38	32	35	39
4 TO 9	23	23	21	22	24	23	29	20	24	26	19
TEN OR MORE	9	5	7	7	5	15	9	8	8	8	12
AVERAGE, IF ANY	4.6	3.6	4.2	4.0	4.0	5.4	4.9	4.3	4.3	4.4	5.0
AVG., INCL. ZERO	3.8	2.8	3.6	3.5	3.3	4.5	4.0	3.7	3.7	3.8	3.9

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	38	29	42	12	44	45	9
HOTEL OR MOTEL	44	40	56	41	60	42	46	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	2	*
OWNED CABIN OR CONDOMINIUM	2	3	1	3	1	3	3	*
CAMPER, TRAILER, OR RV	5	6	1	5	3	5	6	1
OTHER	2	2	1	3	1	2	2	1
NO OVERNIGHT STAY	17	16	19	12	27	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.2	3.7	6.1	4.1	4.2	4.3	2.8	3.9
HOTEL, MOTEL	3.8	3.6	4.1	4.1	3.3	3.9	2.8	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
LODGING TYPE										
FRIENDS, RELATIVES HOMES	100% 35	100% 38	100% 33	100% 28	100% 40	100% 27	100% 40	100% 34	100% 33	100% 45
HOTEL OR MOTEL	44	41	47	51	37	50	44	44	49	34
RENTED CABIN OR CONDOMINIUM	1	1	1	2	1	2	*	1	2	1
OWNED CABIN OR CONDOMINIUM	2	1	2	3	3	2	3	1	3	4
CAMPER, TRAILER, OR RV	5	5	5	4	5	4	5	4	6	6
OTHER	2	3	3	2	3	1	3	4	1	*
NO OVERNIGHT STAY	17	16	17	18	15	20	13	20	12	16
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.2	4.2	4.0	4.5	3.7	3.6	5.7	4.7	3.8	3.8
HOTEL, MOTEL	3.8	3.7	3.6	3.5	3.7	3.4	4.5	3.7	3.7	4.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	35	35	32	40	43	34	33	37	32	40	33
HOTEL OR MOTEL	44	43	46	48	41	42	45	41	51	43	42
RENTED CABIN OR CONDOMINIUM	1	1	2	*	1	1	2	2	1	1	*
OWNED CABIN OR CONDOMINIUM	2	3	2	3	2	1	3	2	2	2	2
CAMPER, TRAILER, OR RV	5	1	8	1	3	7	4	6	2	5	5
OTHER	2	2	2	*	5	2	3	2	*	5	2
NO OVERNIGHT STAY	17	21	13	12	16	18	18	14	14	15	22
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.2	3.5	3.5	4.1	4.0	5.3	4.3	4.3	3.8	3.9	4.7
HOTEL, MOTEL	3.8	2.8	3.5	3.6	3.4	4.2	3.6	3.3	4.0	3.9	4.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	53	47	69	43	77	43	45	53
2	28	31	21	33	15	35	33	30
3	10	11	6	12	5	12	12	10
4	4	5	2	5	2	5	5	3
5	3	3	1	4	1	3	3	2
6+	2	2	1	3	*	3	3	3
PARTIES WITHOUT CHILDREN	86	82	94	82	94	82	83	89
ONE ADULT	53	47	69	43	77	43	45	53
TWO ADULTS	26	29	20	31	14	33	31	29
3 + ADULTS	6	7	5	8	2	7	8	8
PARTIES WITH CHILD(REN)	14	18	6	18	6	18	17	11
ONE ADULT	3	3	2	4	1	3	4	2
TWO ADULTS	7	9	3	9	3	9	8	5
3 + ADULTS	5	6	2	5	2	6	4	4
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.5	2.0	1.5	2.0	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.1	.3	.1	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	52	53	56	59	51	47	100	*	*
2	28	26	26	28	20	26	43	*	81	12
3	10	11	11	9	12	10	8	*	17	32
4	4	4	4	5	5	5	1	*	1	26
5	3	4	4	2	2	5	*	*	*	19
6+	2	3	2	*	1	3	1	*	1	11
PARTIES WITHOUT CHILDREN	86	83	83	87	82	81	97	100	100	*
ONE ADULT	53	52	53	56	59	51	47	100	*	*
TWO ADULTS	26	25	24	26	17	24	43	*	81	*
3 + ADULTS	6	7	7	5	6	5	7	*	19	*
PARTIES WITH CHILD(REN)	14	17	17	13	18	19	3	*	*	100
ONE ADULT	3	3	3	2	4	3	*	*	*	19
TWO ADULTS	7	7	8	7	11	7	2	*	*	49
3 + ADULTS	5	6	6	3	3	9	*	*	*	32
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.9	1.9	1.7	1.8	2.0	1.7	1.0	2.3	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.3	.2	.3	.3	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	53	55	53	51	48	58	54	54	49	52	54
2	28	28	29	32	28	27	27	29	34	28	23
3	10	8	10	13	13	8	9	11	13	9	9
4	4	6	5	2	3	4	6	4	2	5	5
5	3	1	2	2	2	2	2	1	1	2	7
6+	2	*	1	1	6	2	1	1	1	5	2
PARTIES WITHOUT CHILDREN	86	88	87	88	80	88	88	86	89	83	83
ONE ADULT	53	55	53	51	48	58	54	54	49	52	54
TWO ADULTS	26	26	27	30	25	24	26	26	32	27	21
3 + ADULTS	6	7	6	7	6	6	8	6	8	4	7
PARTIES WITH CHILD(REN)	14	12	13	12	20	12	12	14	11	17	17
ONE ADULT	3	1	2	3	5	3	1	4	3	2	3
TWO ADULTS	7	8	6	8	9	6	7	7	6	9	7
3 + ADULTS	5	3	5	2	7	3	5	3	2	6	6
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.7	1.8	1.7	2.0	1.7	1.8	1.8	1.8	1.9	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.2	.2	.2	.3	.2	.2	.2	.2	.3	.3

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	46	33	49	25	49	100	44
VACATION TRIP	60	64	46	82	9	100	70	58
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	68	72	53	100	8	92	78	63
VISIT FRIENDS OR RELATIVES	34	37	30	50	4	44	43	19
OUTDOOR RECREATION	12	14	6	18	1	18	12	13
ENTERTAINMENT	22	21	19	33	4	32	24	33
BUSINESS (ANY)	25	21	44	3	100	4	15	34
CONVENTION,ETC.	7	5	15	2	29	2	6	11
OTHER BUSINESS	18	15	29	1	71	1	8	23
PERSONAL, FAMILY, OTHER	9	9	6	*	*	5	9	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	46	43	37	50	39	40	36	50	50
VACATION TRIP	60	66	57	51	60	52	74	49	74	74
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	68	74	65	58	69	63	75	56	80	86
VISIT FRIENDS OR RELATIVES	34	37	31	28	38	28	38	31	36	43
OUTDOOR RECREATION	12	11	12	14	14	11	12	9	16	15
ENTERTAINMENT	22	26	23	16	17	25	26	17	28	29
BUSINESS (ANY)	25	17	30	39	24	33	13	37	13	11
CONVENTION,ETC.	7	6	9	11	8	8	4	10	5	4
OTHER BUSINESS	18	11	21	29	16	25	9	27	8	7
PERSONAL, FAMILY, OTHER	9	11	8	6	9	6	13	10	9	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	40	51	46	42	38	41	48	42	42	38
VACATION TRIP	60	59	61	50	61	60	64	57	61	62	59
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	68	67	67	62	66	70	64	69	69	67	70
VISIT FRIENDS OR RELATIVES	34	33	35	42	41	28	27	40	39	36	30
OUTDOOR RECREATION	12	12	12	5	9	19	10	8	13	11	18
ENTERTAINMENT	22	23	20	16	16	24	27	21	18	21	24
BUSINESS (ANY)	25	26	24	33	26	23	26	27	24	25	23
CONVENTION,ETC.	7	6	9	8	10	4	8	9	8	9	4
OTHER BUSINESS	18	20	15	25	16	19	18	18	16	16	20
PERSONAL, FAMILY, OTHER	9	8	11	7	9	10	12	6	8	9	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	15	11	15	15	15	14	14
NEW ENGLAND	5	5	4	5	3	6	4	5
MID-ATLANTIC	10	10	7	9	13	8	9	9
SOUTHEAST	26	27	22	26	25	26	31	27
SOUTH ATLANTIC	19	18	19	18	20	19	21	19
EAST SOUTH CENTRAL	7	9	4	8	5	7	10	8
GREAT LAKES	14	15	13	13	18	11	15	15
EAST NORTH CENTRAL	14	15	13	13	18	11	15	15
MIDWEST	18	19	16	17	19	18	17	16
WEST SOUTH CENTRAL	9	8	12	9	11	9	9	9
WEST NORTH CENTRAL	9	11	5	9	8	10	8	7
WEST	22	22	27	23	21	23	20	21
MOUNTAIN	8	8	10	10	5	10	9	9
PACIFIC	14	14	16	13	15	12	11	12
OUTSIDE US	6	2	13	8	2	9	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	14	15	14	15	15	16	15	15	13
NEW ENGLAND	5	4	4	4	5	2	8	5	6	2
MID-ATLANTIC	10	10	11	10	9	13	8	11	9	10
SOUTHEAST	26	28	27	24	24	28	25	26	27	25
SOUTH ATLANTIC	19	20	20	19	16	21	18	19	18	19
EAST SOUTH CENTRAL	7	9	7	6	8	7	7	7	8	6
GREAT LAKES	14	12	13	16	14	14	14	13	16	12
EAST NORTH CENTRAL	14	12	13	16	14	14	14	13	16	12
MIDWEST	18	23	18	12	17	18	19	16	17	26
WEST SOUTH CENTRAL	9	12	10	6	10	9	8	8	7	17
WEST NORTH CENTRAL	9	11	8	6	7	8	12	8	10	9
WEST	22	18	23	30	23	23	22	24	21	20
MOUNTAIN	8	7	8	11	9	9	8	9	8	9
PACIFIC	14	11	15	19	14	14	15	16	13	10
OUTSIDE US	6	6	6	5	7	4	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	100	*	*	*	*	57	8	5	3	3
NEW ENGLAND	5	31	*	*	*	*	18	1	2	1	1
MID-ATLANTIC	10	69	*	*	*	*	39	7	2	2	1
SOUTHEAST	26	*	100	*	*	*	22	62	25	12	5
SOUTH ATLANTIC	19	*	72	*	*	*	19	48	11	6	4
EAST SOUTH CENTRAL	7	*	28	*	*	*	3	14	15	6	1
GREAT LAKES	14	*	*	100	*	*	4	13	46	10	3
EAST NORTH CENTRAL	14	*	*	100	*	*	4	13	46	10	3
MIDWEST	18	*	*	*	100	*	3	8	15	62	5
WEST SOUTH CENTRAL	9	*	*	*	51	*	1	4	5	35	1
WEST NORTH CENTRAL	9	*	*	*	49	*	2	4	9	27	3
WEST	22	*	*	*	*	100	5	5	5	12	79
MOUNTAIN	8	*	*	*	*	37	3	3	3	6	26
PACIFIC	14	*	*	*	*	63	2	2	2	6	53
OUTSIDE US	6	*	*	*	*	*	10	4	7	2	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	17	20	18	20	21	19	20
NEW ENGLAND	5	4	6	4	7	5	4	4
MID-ATLANTIC	14	13	14	14	13	15	15	16
SOUTHEAST	23	23	23	23	25	22	26	22
SOUTH ATLANTIC	16	15	16	16	16	15	19	15
EAST SOUTH CENTRAL	7	8	7	8	8	7	7	7
GREAT LAKES	16	17	12	16	15	16	16	18
EAST NORTH CENTRAL	16	17	12	16	15	16	16	18
MIDWEST	19	20	20	19	20	20	19	19
WEST SOUTH CENTRAL	12	12	13	11	13	11	11	11
WEST NORTH CENTRAL	8	8	7	8	7	9	8	8
WEST	22	23	26	23	20	22	20	21
MOUNTAIN	6	6	8	7	6	6	7	8
PACIFIC	16	16	18	16	14	16	13	13

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	19	21	20	19	20	18	20	20	17
NEW ENGLAND	5	5	5	5	6	5	3	6	4	2
MID-ATLANTIC	14	15	17	14	13	15	15	14	16	14
SOUTHEAST	23	26	22	20	24	23	23	23	23	22
SOUTH ATLANTIC	16	16	16	15	18	17	11	15	16	16
EAST SOUTH CENTRAL	7	10	6	4	6	6	11	8	7	6
GREAT LAKES	16	15	14	16	15	15	19	15	19	12
EAST NORTH CENTRAL	16	15	14	16	15	15	19	15	19	12
MIDWEST	19	22	19	13	19	19	20	19	18	23
WEST SOUTH CENTRAL	12	13	11	8	14	10	11	11	11	17
WEST NORTH CENTRAL	8	10	8	5	6	8	9	8	8	6
WEST	22	17	23	32	23	24	20	23	20	26
MOUNTAIN	6	5	7	10	7	8	4	6	6	8
PACIFIC	16	12	17	22	16	15	16	16	14	18

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	20	75	17	6	3	5	100	*	*	*	*
NEW ENGLAND	5	22	3	1	1	2	26	*	*	*	*
MID-ATLANTIC	14	54	14	5	2	3	74	*	*	*	*
SOUTHEAST	23	13	55	22	11	6	*	100	*	*	*
SOUTH ATLANTIC	16	11	39	13	3	4	*	68	*	*	*
EAST SOUTH CENTRAL	7	1	17	9	7	1	*	32	*	*	*
GREAT LAKES	16	5	15	53	13	4	*	*	100	*	*
EAST NORTH CENTRAL	16	5	15	53	13	4	*	*	100	*	*
MIDWEST	19	4	9	14	68	10	*	*	*	100	*
WEST SOUTH CENTRAL	12	2	8	3	40	7	*	*	*	60	*
WEST NORTH CENTRAL	8	2	1	11	28	3	*	*	*	40	*
WEST	22	4	4	5	5	75	*	*	*	*	100
MOUNTAIN	6	1	1	3	5	20	*	*	*	*	29
PACIFIC	16	2	3	3	*	55	*	*	*	*	71

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	31	44	35	34	36	37	40
250,000-999,999	44	46	35	45	42	44	43	43
50,000-249,000	20	21	21	19	22	19	19	17
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	37	52	37	51	36	38	47
WITHIN MAJOR CITY	29	24	48	26	40	25	30	37
B COUNTY	26	28	17	26	24	28	28	24
C COUNTY	13	15	8	12	14	11	14	10
D COUNTY	15	17	10	17	9	17	17	13
OUTSIDE US	6	2	13	8	2	9	4	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	27	37	47	37	35	29	36	33	30
250,000-999,999	44	48	43	38	42	47	42	41	43	55
50,000-249,000	20	24	19	15	19	17	28	21	22	13
LESS THAN 50,000	1	1	1	*	2	1	1	2	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	40	36	41	46	38	41	41	44	36	34
WITHIN MAJOR CITY	29	25	29	33	30	28	28	33	25	22
B COUNTY	26	30	25	21	25	26	29	23	32	26
C COUNTY	13	14	14	13	16	13	9	13	12	16
D COUNTY	15	16	14	13	13	16	16	15	14	18
OUTSIDE US	6	6	6	5	7	4	6	6	6	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	45	32	32	23	38	51	20	41	20	43
250,000-999,999	44	42	49	50	43	36	36	61	46	39	34
50,000-249,000	20	12	16	16	34	26	11	19	10	38	23
LESS THAN 50,000	1	2	3	2	1	*	2	*	3	3	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	41	33	37	31	62	33	29	38	38	60
WITHIN MAJOR CITY	29	23	29	35	30	36	23	25	33	35	31
B COUNTY	26	23	42	28	38	7	28	39	24	32	9
C COUNTY	13	28	4	15	16	13	20	7	14	12	13
D COUNTY	15	4	20	20	16	16	9	20	17	15	13
OUTSIDE US	6	*	*	*	*	*	10	4	7	2	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	4	28	7	15	8	5	14
PACKAGE TOUR	5	1	10	6	4	6	4	8
CONSULTED TRAVEL AGENT	14	4	40	13	20	13	9	21
USED FOR HOTEL,TRANSP RESERVATION	10	3	31	9	18	8	7	17

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	10	14	9	10	6	10	8	4
PACKAGE TOUR	5	6	5	3	4	4	8	4	7	2
CONSULTED TRAVEL AGENT	14	10	15	19	15	12	14	16	13	7
USED FOR HOTEL,TRANSP RESERVATION	10	8	11	14	11	10	10	12	10	4

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	7	4	6	12	12	8	7	7	10
PACKAGE TOUR	5	5	3	3	3	5	6	6	3	5	4
CONSULTED TRAVEL AGENT	14	10	9	9	11	18	15	13	11	13	15
USED FOR HOTEL,TRANSP RESERVATION	10	9	5	8	8	15	11	10	6	9	13

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	27	1	24	16	21	27	19
300-399	18	22	3	17	15	18	19	9
400-499	9	10	3	9	6	9	10	10
500-599	6	7	3	6	5	6	6	5
600-999	14	14	16	12	22	12	13	12
1000-1999	16	13	29	14	22	14	13	22
2000 OR MORE	11	6	32	11	12	12	8	14
OUTSIDE U.S.	6	3	13	8	3	9	4	10
AVERAGE DISTANCE OF TRIP	960	730	1990	940	1040	950	810	1130
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	71	86	70	81	71	69	73
400 OR MORE	55	49	83	52	67	54	50	64
500 OR MORE	46	39	80	43	61	45	40	54
600 OR MORE	41	32	77	37	56	39	34	49
1000 OR MORE	27	19	61	25	34	26	22	36

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	23	19	21	23	20	21	20	26
300-399	18	19	19	16	15	23	12	15	16	23
400-499	9	8	8	10	9	8	11	8	11	6
500-599	6	5	5	6	5	7	5	6	6	5
600-999	14	14	14	14	14	11	17	15	13	13
1000-1999	16	17	16	15	17	14	18	18	16	14
2000 OR MORE	11	7	10	15	12	10	13	12	13	7
OUTSIDE U.S.	6	6	6	5	7	5	7	6	6	7
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	960	860	930	1020	1020	900	950	1010	1000	850
CUMULATIVE										
300 OR MORE	73	70	71	76	73	73	75	74	75	69
400 OR MORE	55	51	53	60	58	50	62	59	59	46
500 OR MORE	46	43	45	50	49	42	52	51	48	40
600 OR MORE	41	38	39	44	44	35	47	45	42	35
1000 OR MORE	27	24	26	30	29	24	31	31	29	21

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	19	23	27	24	18	23	24	24	22
300-399	18	24	18	18	13	12	23	14	17	13	22
400-499	9	11	11	7	7	11	9	10	7	8	10
500-599	6	7	4	6	7	7	5	3	9	7	6
600-999	14	8	15	19	18	12	10	19	8	18	11
1000-1999	16	13	23	15	21	12	15	19	20	15	13
2000 OR MORE	11	10	11	10	6	22	12	8	9	14	13
OUTSIDE U.S.	6	*	*	*	*	*	10	4	8	3	7
AVERAGE DISTANCE OF TRIP	960	800	1000	890	770	1300	950	950	860	980	1000
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	73	81	75	73	76	73	73	69	75	74
400 OR MORE	55	49	63	57	60	63	50	59	52	62	52
500 OR MORE	46	38	52	50	52	52	41	49	45	54	42
600 OR MORE	41	31	48	44	45	45	36	46	36	47	37
1000 OR MORE	27	23	34	25	27	34	27	27	29	29	26

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	59	79	80	68
RENTAL CAR	2	3	*	2	3	3	2	3
AIRPLANE	19	*	100	16	38	15	15	25
BUS	2	*	*	3	*	3	2	4
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	2	2	3	2	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-2
PRIMARY MODE OF TRANSPORTATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	80	74	69	73	78	75	61	76	89
RENTAL CAR	2	2	3	3	3	3	*	3	2	3
AIRPLANE	19	13	20	28	23	18	17	31	19	9
BUS	2	3	2	*	1	2	5	3	2	1
TRAIN	1	1	1	*	*	1	1	2	*	*
OTHER	2	3	3	2	2	1	3	2	3	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	77	77	79	80	74	67	76	80	80	76
RENTAL CAR	2	*	3	3	1	3	4	3	1	1	2
AIRPLANE	19	14	19	17	16	24	21	20	15	18	22
BUS	2	6	2	1	3	*	5	2	3	2	*
TRAIN	1	2	1	*	*	*	2	1	*	*	*
OTHER	2	1	2	3	1	2	5	1	3	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	15	19	13	26	11	*	*
1	14	15	12	12	21	11	15	19
2 TO 3	37	39	24	39	26	40	64	40
4 TO 9	24	22	33	26	21	27	22	30
TEN OR MORE	9	8	12	10	5	11	*	11
AVERAGE, IF ANY	4.6	4.3	5.7	4.8	3.8	4.9	2.6	4.5
AVG., INCL. ZERO	3.9	3.6	4.6	4.2	2.8	4.4	2.6	4.5

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-2
NIGHTS AWAY FROM HOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	17	16	15	13	20	12	21	12	16
1	14	15	14	14	14	17	9	17	13	12
2 TO 3	37	37	38	35	41	34	33	32	37	40
4 TO 9	24	22	24	26	22	22	32	20	29	22
TEN OR MORE	9	9	8	10	9	7	14	10	8	10
AVERAGE, IF ANY	4.6	4.3	4.4	4.7	4.4	4.1	5.7	4.7	4.5	4.6
AVG., INCL. ZERO	3.9	3.6	3.7	4.0	3.8	3.3	5.0	3.7	4.0	3.9

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	16	19	11	13	14	14	16	11	14	13	24
1	14	16	19	14	15	11	13	19	16	14	9
2 TO 3	37	35	38	44	41	35	31	41	37	40	35
4 TO 9	24	27	23	24	22	23	30	23	25	26	19
TEN OR MORE	9	4	8	5	7	18	11	7	8	8	13
AVERAGE, IF ANY	4.6	3.6	4.4	3.8	4.0	5.7	5.2	4.1	4.2	4.1	5.3
AVG., INCL. ZERO	3.9	3.0	3.9	3.3	3.4	4.9	4.4	3.7	3.6	3.6	4.0

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	30	41	14	42	44	10
HOTEL OR MOTEL	44	40	56	41	61	43	48	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	2	*
OWNED CABIN OR CONDOMINIUM	3	3	1	3	1	3	3	1
CAMPER, TRAILER, OR RV	5	6	1	6	3	6	6	2
OTHER	2	1	1	2	1	2	1	1
NO OVERNIGHT STAY	16	15	19	13	26	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.6	6.2	4.1	3.7	4.3	2.7	3.9
HOTEL, MOTEL	3.9	3.8	4.2	4.0	3.6	4.0	2.7	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	36	35	34	41	30	39	32	34	42
HOTEL OR MOTEL	44	43	46	49	38	46	47	44	50	36
RENTED CABIN OR CONDOMINIUM	1	1	1	2	1	2	1	1	2	1
OWNED CABIN OR CONDOMINIUM	3	2	3	4	4	1	3	1	3	4
CAMPER, TRAILER, OR RV	5	6	6	5	6	5	5	3	5	7
OTHER	2	2	2	2	2	1	2	4	1	*
NO OVERNIGHT STAY	16	17	16	15	13	20	12	21	12	16
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.1	4.0	4.3	3.7	3.7	5.4	4.7	3.9	3.9
HOTEL, MOTEL	3.9	3.8	3.8	3.9	4.1	3.5	4.1	3.7	3.6	4.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 14-3
TYPES OF LODGING USED

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	39	36	41	42	36	36	40	35	38	32
HOTEL OR MOTEL	44	42	46	45	43	44	46	41	47	48	40
RENTED CABIN OR CONDOMINIUM	1	2	2	*	1	1	2	1	1	1	*
OWNED CABIN OR CONDOMINIUM	3	3	3	3	2	2	3	3	1	2	3
CAMPER, TRAILER, OR RV	5	1	8	1	4	9	4	6	3	5	7
OTHER	2	1	1	*	2	2	2	1	*	3	1
NO OVERNIGHT STAY	16	19	11	13	14	14	16	11	14	13	24
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.1	3.2	3.4	4.1	4.2	5.1	4.3	3.9	3.9	3.7	4.7
HOTEL, MOTEL	3.9	3.0	3.6	3.5	3.6	4.3	3.7	3.1	4.1	4.1	4.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	30	25	48	22	58	21	23	30
2	30	31	28	32	22	34	34	33
3	17	18	12	18	12	17	18	16
4	9	11	4	10	5	11	10	6
5	8	9	5	9	2	8	7	5
6+	6	7	4	8	1	8	9	10
PARTIES WITHOUT CHILDREN	70	64	87	64	84	65	67	75
ONE ADULT	30	25	48	22	58	21	23	30
TWO ADULTS	28	29	26	30	21	32	31	31
3 + ADULTS	11	11	13	12	5	11	13	13
PARTIES WITH CHILD(REN)	30	36	13	36	16	35	33	25
ONE ADULT	4	5	3	5	3	5	6	4
TWO ADULTS	14	16	6	17	7	15	15	10
3 + ADULTS	13	15	5	14	6	14	12	12

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	27	29	34	34	27	28	100	*	*
2	30	27	27	32	23	26	52	*	72	6
3	17	18	18	16	20	15	15	*	23	25
4	9	8	9	12	12	11	1	*	2	27
5	8	10	10	5	6	12	1	*	1	24
6+	6	9	8	1	4	10	3	*	2	17
PARTIES WITHOUT CHILDREN	70	65	65	73	64	60	94	100	100	*
ONE ADULT	30	27	29	34	34	27	28	100	*	*
TWO ADULTS	28	26	24	29	19	24	51	*	72	*
3 + ADULTS	11	12	11	9	11	9	15	*	28	*
PARTIES WITH CHILD(REN)	30	35	35	27	36	40	6	*	*	100
ONE ADULT	4	5	5	3	6	5	1	*	*	14
TWO ADULTS	14	14	15	15	22	12	4	*	*	45
3 + ADULTS	13	16	15	9	8	23	1	*	*	41

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	30	33	31	30	25	35	32	32	29	28	30
2	30	33	31	36	27	30	29	33	38	29	24
3	17	14	18	22	20	13	15	19	21	14	14
4	9	15	11	4	7	10	14	8	4	9	10
5	8	4	7	6	4	6	6	4	4	5	17
6+	6	1	3	2	17	5	4	4	3	14	5
PARTIES WITHOUT CHILDREN	70	75	73	77	60	73	74	73	78	62	64
ONE ADULT	30	33	31	30	25	35	32	32	29	28	30
TWO ADULTS	28	31	30	33	25	28	28	30	36	28	22
3 + ADULTS	11	12	12	13	10	10	14	11	14	6	12
PARTIES WITH CHILD(REN)	30	25	27	23	40	27	26	27	22	38	36
ONE ADULT	4	1	3	4	6	6	1	6	5	3	6
TWO ADULTS	14	16	12	15	15	13	13	14	11	17	13
3 + ADULTS	13	7	12	4	19	7	12	8	6	19	17

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	48	35	50	29	50	100	49
VACATION TRIP	66	68	52	84	10	100	71	64
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	74	77	59	100	8	94	81	69
VISIT FRIENDS OR RELATIVES	36	38	32	48	4	43	42	19
OUTDOOR RECREATION	13	15	7	18	1	18	13	15
ENTERTAINMENT	25	25	21	34	5	34	26	36
BUSINESS (ANY)	20	16	39	2	100	3	13	28
CONVENTION,ETC.	6	4	15	2	31	2	6	9
OTHER BUSINESS	14	12	24	1	69	1	6	19
PERSONAL, FAMILY, OTHER	8	8	6	*	*	4	8	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	48	46	40	52	43	42	35	50	49
VACATION TRIP	66	70	64	56	66	60	75	46	73	75
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	74	78	72	64	75	71	76	53	79	86
VISIT FRIENDS OR RELATIVES	36	36	32	33	41	29	39	30	37	39
OUTDOOR RECREATION	13	13	13	14	16	11	13	8	17	14
ENTERTAINMENT	25	30	26	18	19	31	25	16	26	33
BUSINESS (ANY)	20	14	23	32	19	24	14	39	13	11
CONVENTION,ETC.	6	5	7	9	8	6	5	10	5	4
OTHER BUSINESS	14	9	15	23	12	19	9	29	8	7
PERSONAL, FAMILY, OTHER	8	9	7	5	8	6	10	10	9	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	47	52	51	47	40	43	53	47	49	37
VACATION TRIP	66	63	65	53	68	65	66	62	64	70	65
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	74	72	72	65	73	76	69	72	72	76	78
VISIT FRIENDS OR RELATIVES	36	38	39	44	41	30	31	42	41	36	29
OUTDOOR RECREATION	13	14	12	5	11	22	12	9	12	13	20
ENTERTAINMENT	25	21	22	17	21	25	26	22	19	28	30
BUSINESS (ANY)	20	20	21	29	19	19	19	25	20	18	19
CONVENTION,ETC.	6	4	8	8	8	3	7	9	6	6	4
OTHER BUSINESS	14	15	12	21	11	16	13	15	14	12	15
PERSONAL, FAMILY, OTHER	8	9	8	8	8	7	12	5	8	7	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	15	10	14	14	14	14	13
NEW ENGLAND	4	5	3	5	2	6	4	5
MID-ATLANTIC	10	10	7	9	12	8	10	8
SOUTHEAST	26	27	25	26	26	6	29	27
SOUTH ATLANTIC	19	19	20	18	20	9	20	20
EAST SOUTH CENTRAL	7	8	4	7	6	7	9	7
GREAT LAKES	13	14	12	12	19	11	15	13
EAST NORTH CENTRAL	13	14	12	12	19	11	15	13
MIDWEST	20	21	17	20	19	21	20	19
WEST SOUTH CENTRAL	11	10	12	11	10	12	12	12
WEST NORTH CENTRAL	9	11	4	9	9	9	8	7
WEST	21	21	26	22	20	22	18	21
MOUNTAIN	8	8	10	10	4	10	9	8
PACIFIC	13	13	16	12	15	12	10	13
OUTSIDE US	6	3	13	8	3	9	4	10

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	15	15	15	13	15	15	15	12
NEW ENGLAND	4	4	4	4	6	2	8	4	6	2
MID-ATLANTIC	10	9	10	10	9	11	8	11	9	10
SOUTHEAST	26	28	27	25	24	29	24	26	27	25
SOUTH ATLANTIC	19	20	21	19	15	22	18	19	19	19
EAST SOUTH CENTRAL	7	8	6	5	8	6	7	7	8	5
GREAT LAKES	13	12	12	14	15	11	17	13	15	11
EAST NORTH CENTRAL	13	12	12	14	15	11	17	13	15	11
MIDWEST	20	25	20	12	18	21	20	16	18	27
WEST SOUTH CENTRAL	11	15	12	6	11	12	8	9	7	18
WEST NORTH CENTRAL	9	10	8	6	7	9	12	8	11	9
WEST	21	17	22	30	23	22	20	24	20	20
MOUNTAIN	8	7	8	10	9	8	7	9	7	9
PACIFIC	13	10	14	20	13	14	13	16	13	11
OUTSIDE US	6	6	6	5	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	56	8	4	2	2
NEW ENGLAND	4	31	*	*	*	*	18	1	1	*	1
MID-ATLANTIC	10	69	*	*	*	*	38	7	2	2	1
SOUTHEAST	26	*	100	*	*	*	23	63	23	10	7
SOUTH ATLANTIC	19	*	73	*	*	*	21	49	10	6	5
EAST SOUTH CENTRAL	7	*	27	*	*	*	2	15	13	4	2
GREAT LAKES	13	*	*	100	*	*	5	13	49	7	2
EAST NORTH CENTRAL	13	*	*	100	*	*	5	13	49	7	2
MIDWEST	20	*	*	*	100	*	4	7	15	68	6
WEST SOUTH CENTRAL	11	*	*	*	54	*	2	3	5	41	2
WEST NORTH CENTRAL	9	*	*	*	46	*	2	4	9	27	4
WEST	21	*	*	*	*	100	5	4	6	11	78
MOUNTAIN	8	*	*	*	*	38	2	2	3	6	26
PACIFIC	13	*	*	*	*	62	3	2	3	5	51
OUTSIDE US	6	*	*	*	*	*	10	4	8	3	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	21	18	19	20	18	20
NEW ENGLAND	4	3	5	4	6	4	4	4
MID-ATLANTIC	15	14	15	14	13	15	14	16
SOUTHEAST	22	22	23	22	27	21	26	21
SOUTH ATLANTIC	16	15	17	16	18	16	19	15
EAST SOUTH CENTRAL	6	7	6	6	9	5	6	5
GREAT LAKES	15	16	11	15	15	15	16	16
EAST NORTH CENTRAL	15	16	11	15	15	15	16	16
MIDWEST	20	21	18	21	18	22	22	22
WEST SOUTH CENTRAL	13	14	11	13	11	14	14	14
WEST NORTH CENTRAL	7	8	7	8	7	8	8	8
WEST	23	23	27	24	22	23	19	21
MOUNTAIN	7	7	9	7	8	5	8	8
PACIFIC	16	17	18	18	13	17	11	13

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	18	22	22	19	19	18	20	21	17
NEW ENGLAND	4	4	4	5	5	3	4	7	4	2
MID-ATLANTIC	15	14	17	17	14	16	14	14	16	15
SOUTHEAST	22	24	21	19	24	21	22	23	23	20
SOUTH ATLANTIC	16	16	16	16	18	16	13	16	16	15
EAST SOUTH CENTRAL	6	8	5	4	6	5	9	8	7	5
GREAT LAKES	15	14	13	14	14	13	22	15	19	11
EAST NORTH CENTRAL	15	14	13	14	14	13	22	15	19	11
MIDWEST	20	24	19	13	20	21	20	19	18	25
WEST SOUTH CENTRAL	13	15	12	8	14	13	11	11	10	19
WEST NORTH CENTRAL	7	9	7	5	5	8	9	8	8	6
WEST	23	19	25	32	24	26	17	23	20	27
MOUNTAIN	7	5	7	10	8	8	4	6	6	8
PACIFIC	16	14	18	22	16	18	14	16	14	19

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	77	17	7	4	4	100	*	*	*	*
NEW ENGLAND	4	21	2	1	*	1	22	*	*	*	*
MID-ATLANTIC	15	56	15	6	3	3	78	*	*	*	*
SOUTHEAST	22	13	55	22	8	5	*	100	*	*	*
SOUTH ATLANTIC	16	11	40	15	3	4	*	71	*	*	*
EAST SOUTH CENTRAL	6	2	15	7	5	1	*	29	*	*	*
GREAT LAKES	15	4	14	56	11	4	*	*	100	*	*
EAST NORTH CENTRAL	15	4	14	56	11	4	*	*	100	*	*
MIDWEST	20	3	8	12	71	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	2	47	7	*	*	*	64	*
WEST NORTH CENTRAL	7	1	2	9	24	4	*	*	*	36	*
WEST	23	3	5	4	6	76	*	*	*	*	100
MOUNTAIN	7	1	2	1	6	22	*	*	*	*	29
PACIFIC	16	2	4	2	*	54	*	*	*	*	71

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	32	43	36	31	36	38	41
250,000-999,999	45	48	36	46	44	45	44	42
50,000-249,000	19	19	20	17	23	17	17	17
LESS THAN 50,000	1	2	*	1	2	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	39	38	50	38	48	37	37	45
WITHIN MAJOR CITY	27	23	46	25	38	24	29	34
B COUNTY	27	28	19	25	26	27	28	25
C COUNTY	13	14	8	13	12	12	14	10
D COUNTY	15	17	10	16	10	16	17	13
OUTSIDE US	6	3	13	8	3	9	4	10

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $20K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	27	38	48	37	34	29	36	35	32
250,000-999,999	45	51	45	38	43	49	42	41	42	54
50,000-249,000	19	21	17	14	19	15	27	21	22	13
LESS THAN 50,000	1	1	*	*	1	2	2	2	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	39	36	41	46	36	43	39	45	36	38
WITHIN MAJOR CITY	27	24	27	31	27	27	27	34	25	24
B COUNTY	27	30	25	21	28	24	30	23	32	24
C COUNTY	13	14	13	12	17	11	10	13	11	15
D COUNTY	15	15	15	14	12	17	15	14	14	16
OUTSIDE US	6	6	6	5	7	5	7	6	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
ADI OF ORIGIN - POPULATION											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	34	46	33	32	28	36	53	23	41	23	36
250,000-999,999	45	40	51	50	39	42	36	61	43	40	43
50,000-249,000	19	13	14	15	33	23	10	16	10	35	21
LESS THAN 50,000	1	2	2	3	*	*	1	*	5	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	39	40	31	33	32	61	34	27	33	38	61
WITHIN MAJOR CITY	27	21	26	32	32	34	22	22	29	36	27
B COUNTY	27	23	42	30	37	8	27	40	26	32	10
C COUNTY	13	28	4	16	15	14	20	7	14	13	12
D COUNTY	15	3	23	20	15	15	9	21	18	15	12
OUTSIDE US	6	*	*	*	*	*	10	4	8	3	7

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED PERSON TRIPS (MILLIONS)	308.2	234.2	60.0	228.2	62.5	201.7	139.8	137.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	3	31	8	14	8	6	14
PACKAGE TOUR	5	1	11	5	3	6	4	8
CONSULTED TRAVEL AGENT	12	4	43	12	20	12	9	19
USED FOR HOTEL,TRANSP RESERVATION	9	2	31	8	17	8	6	15

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED PERSON TRIPS (MILLIONS)	308.2	199.1	253.9	109.1	91.1	111.6	66.3	89.3	123.8	95.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	9	11	8	8	7	10	9	5
PACKAGE TOUR	5	5	5	4	3	4	8	4	7	2
CONSULTED TRAVEL AGENT	12	10	14	17	13	11	14	16	14	7
USED FOR HOTEL,TRANSP RESERVATION	9	7	10	12	10	8	10	12	10	4

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED PERSON TRIPS (MILLIONS)	308.2	41.6	76.8	39.8	59.2	64.2	59.5	67.9	47.1	62.5	71.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	8	3	5	11	11	10	6	6	7
PACKAGE TOUR	5	5	3	3	2	6	6	6	3	4	4
CONSULTED TRAVEL AGENT	12	10	7	7	10	18	15	12	9	11	14
USED FOR HOTEL,TRANSP RESERVATION	9	8	5	5	6	13	10	9	5	8	12

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	61	62	60	69	59	56	64
NOT MARRIED	39	39	38	40	31	41	44	36
SEX								
MALE	56	57	54	52	70	51	53	61
FEMALE	44	43	46	48	30	49	47	39
AGE								
18-24	11	11	9	13	6	12	14	7
25-34	24	22	31	23	28	23	26	22
35-44	25	26	24	22	36	20	24	29
45-54	16	15	17	16	17	15	13	16
55-64	12	12	10	13	7	15	12	13
65-74	9	10	5	10	4	10	9	9
75-84	3	3	2	3	2	4	2	3
85+	1	1	1	1	*	1	1	1
AVERAGE	42	43	41	43	40	44	41	43

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	53	68	76	43	79	60	42	82	84
NOT MARRIED	39	47	32	24	57	21	40	58	18	16
SEX										
MALE	56	53	61	64	59	60	48	62	46	53
FEMALE	44	47	39	36	41	40	52	38	54	47
AGE										
18-24	11	12	10	8	31	*	*	13	8	9
25-34	24	25	25	24	69	*	*	26	17	33
35-44	25	21	29	32	*	61	*	23	20	42
45-54	16	14	18	19	*	39	*	16	17	11
55-64	12	12	12	12	*	*	47	9	19	4
65-74	9	11	5	4	*	*	38	7	16	1
75-84	3	5	2	*	*	*	12	4	2	*
85+	1	1	*	*	*	*	3	1	*	*
AVERAGE	42	44	41	41	27	43	66	41	47	36

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	61	64	57	67	57	60	60	63	63	60
NOT MARRIED	39	39	36	43	33	43	40	40	37	37	40
SEX											
MALE	56	59	59	47	54	56	59	50	51	60	58
FEMALE	44	41	41	53	46	44	41	50	49	40	42
AGE											
18-24	11	7	12	15	11	11	10	12	7	16	9
25-34	24	28	21	21	23	25	25	24	26	20	26
35-44	25	24	22	26	23	27	22	23	21	23	33
45-54	16	15	21	13	16	12	20	17	17	16	10
55-64	12	8	13	14	12	11	12	9	16	12	10
65-74	9	13	9	7	8	10	8	11	8	9	10
75-84	3	3	3	3	5	2	1	3	6	4	2
85+	1	2	*	1	1	*	2	1	1	1	*
AVERAGE	42	44	42	42	44	41	43	43	45	42	41

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	20	3	17	9	19	14	15
HIGH SCHOOL COMPLETE	33	34	29	36	24	36	35	31
COLLEGE INCOMPLETE	19	19	19	19	20	19	21	18
COLLEGE COMPLETE	21	18	32	19	30	18	17	22
GRADUATE WORK	11	9	16	9	17	9	13	13
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	15	26	13	31	14	18	20
LOWER LEVEL TECHNICAL MANAGERIAL	19	18	27	16	31	16	20	23
CLERICAL, SALES	13	14	13	13	13	13	15	13
BLUE COLLAR	22	24	10	23	15	23	22	20
HOUSEHOLD, SERVICE	2	2	2	3	1	3	3	2
RETIRED	15	15	11	17	4	19	12	14
UNEMPLOYED	1	2	1	2	*	1	2	1
NOT WORKING, NOT LOOKING	9	9	9	10	5	10	7	6
OTHER	1	1	1	2	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	24	13	7	10	15	29	15	16	23
HIGH SCHOOL COMPLETE	33	38	33	26	38	29	33	29	40	35
COLLEGE INCOMPLETE	19	18	19	20	21	19	16	20	19	17
COLLEGE COMPLETE	21	15	24	30	23	23	13	24	17	19
GRADUATE WORK	11	6	12	17	8	14	10	13	9	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	13	20	26	17	21	10	21	12	12
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	22	25	22	24	7	21	13	25
CLERICAL, SALES	13	12	13	12	16	15	7	12	15	13
BLUE COLLAR	22	25	25	19	22	27	16	23	18	25
HOUSEHOLD, SERVICE	2	3	2	2	4	2	1	1	4	2
RETIRED	15	18	9	8	1	2	54	13	24	1
UNEMPLOYED	1	1	1	1	2	1	1	1	2	1
NOT WORKING, NOT LOOKING	9	10	7	7	13	9	3	5	10	19
OTHER	1	2	1	1	3	1	*	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	17	7	20	11	23	15	9	20	13	20	19
HIGH SCHOOL COMPLETE	33	43	35	34	29	30	41	32	40	32	24
COLLEGE INCOMPLETE	19	12	19	22	20	23	12	21	18	21	22
COLLEGE COMPLETE	21	23	18	25	18	20	24	18	22	19	21
GRADUATE WORK	11	15	8	8	9	12	14	9	8	7	14
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	20	17	19	12	18	18	19	15	12	18
LOWER LEVEL TECHNICAL MANAGERIAL	19	14	18	16	22	23	15	16	23	20	22
CLERICAL, SALES	13	15	15	17	10	12	13	13	20	11	11
BLUE COLLAR	22	22	22	19	29	15	23	18	19	32	18
HOUSEHOLD, SERVICE	2	5	2	2	2	1	5	1	3	3	1
RETIRED	15	15	14	13	14	19	13	18	12	11	19
UNEMPLOYED	1	1	1	2	2	1	1	2	2	1	1
NOT WORKING, NOT LOOKING	9	6	10	10	7	10	10	10	6	7	10
OTHER	1	1	2	2	2	1	2	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
FAMILY INCOME								
LT $10,000	100% 7	100% 8	100% 3	100% 7	100% 2	100% 6	100% 5	100% 4
$10,000-$19,999	13	15	7	16	5	17	13	13
$20,000-$29,999	20	20	14	21	14	20	27	17
$30,000-$39,999	22	22	20	23	20	24	22	24
$40,000-$49,999	14	14	16	12	20	12	12	15
$50,000-$74,999	13	12	19	10	22	10	13	13
$75,000-$99,999	5	5	9	6	7	5	3	6
$100,000 OR MORE	6	4	13	5	10	5	5	9
CUMULATIVE INCOME								
$20,000 OR MORE	80	77	90	77	93	76	82	84
$30,000 OR MORE	60	56	77	55	79	56	55	67
$40,000 OR MORE	38	34	57	32	58	32	33	43
$50,000 OR MORE	24	20	41	20	38	20	21	28
$75,000 OR MORE	11	8	22	10	17	10	8	15

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	11	*	*	7	2	15	9	7	1
$10,000-$19,999	13	21	*	*	14	7	22	12	17	9
$20,000-$29,999	20	32	25	*	22	18	19	17	20	27
$30,000-$39,999	22	36	28	*	22	26	18	22	19	30
$40,000-$49,999	14	*	17	37	12	20	7	13	13	18
$50,000-$74,999	13	*	17	35	14	15	9	13	16	8
$75,000-$99,999	5	*	6	14	6	5	5	7	2	3
$100,000 OR MORE	6	*	7	15	4	7	6	6	7	3
CUMULATIVE INCOME										
$20,000 OR MORE	80	68	100	100	79	91	63	79	77	89
$30,000 OR MORE	60	36	75	100	57	73	44	62	56	62
$40,000 OR MORE	38	*	48	100	35	47	26	40	37	33
$50,000 OR MORE	24	*	30	63	23	27	20	27	25	14
$75,000 OR MORE	11	*	14	29	9	12	11	13	9	6

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	5	5	11	5	10	3	8	10	5	8
$10,000-$19,999	13	14	16	10	19	10	9	19	17	14	8
$20,000-$29,999	20	22	27	13	20	15	24	23	20	18	13
$30,000-$39,999	22	21	18	21	32	14	25	19	14	37	17
$40,000-$49,999	14	13	12	19	12	17	13	12	13	11	19
$50,000-$74,999	13	16	12	16	7	17	16	9	18	7	18
$75,000-$99,999	5	3	5	6	4	7	3	4	7	6	6
$100,000 OR MORE	6	7	5	4	2	10	7	7	2	2	10
CUMULATIVE INCOME											
$20,000 OR MORE	80	82	80	79	76	80	88	74	73	81	83
$30,000 OR MORE	60	59	52	66	56	65	64	50	53	63	70
$40,000 OR MORE	38	38	35	45	24	51	38	31	40	26	53
$50,000 OR MORE	24	25	23	25	12	34	26	19	26	15	34
$75,000 OR MORE	11	9	11	9	6	17	10	11	9	8	16

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TO TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	19	20	19	20	20	19
TWO OR MORE ADULTS,NO CHILDREN	44	43	47	44	42	46	43	43
SINGLE ADULT WITH CHILD(REN)	3	3	2	3	4	3	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	32	34	32	33	36	30	34	34
HOUSEHOLD SIZE								
ONE PERSON	20	20	19	19	19	20	19	19
TWO PEOPLE	35	33	38	36	30	38	33	34
THREE PEOPLE	19	19	19	17	22	17	18	19
FOUR PEOPLE	16	16	16	15	20	13	18	16
FIVE OR MORE PEOPLE	10	11	8	11	9	10	11	11
NUMBER OF WAGE EARNERS								
NONE	12	12	8	13	3	14	10	10
ONE	40	40	40	41	41	40	38	40
TWO	39	38	43	38	44	38	42	42
THREE OR MORE	10	10	9	8	12	7	9	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104.7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	15	9	17	16	31	36	3	*
TWO OR MORE ADULTS,NO CHILDREN	44	39	43	48	40	34	64	34	75	10
SINGLE ADULT WITH CHILD(REN)	3	4	3	3	4	4	*	4	*	6
TWO OR MORE ADULTS WITH CHILD(REN)	32	31	38	40	38	46	4	26	21	83
HOUSEHOLD SIZE										
ONE PERSON	20	25	15	9	17	15	31	36	3	*
TWO PEOPLE	35	33	34	36	32	26	53	25	60	13
THREE PEOPLE	19	17	20	22	19	23	12	14	19	35
FOUR PEOPLE	16	12	18	23	20	20	2	15	9	32
FIVE OR MORE PEOPLE	10	12	12	10	11	15	1	9	8	19
NUMBER OF WAGE EARNERS										
NONE	12	15	8	5	3	2	40	12	15	3
ONE	40	47	38	32	42	41	37	46	31	38
TWO	39	32	44	50	46	44	19	32	44	52
THREE OR MORE	10	7	10	13	9	13	4	10	10	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	14	23	19	19	22	19	22	17	22	19
TWO OR MORE ADULTS, NO CHILDREN	44	48	42	46	38	44	46	43	47	37	46
SINGLE ADULT WITH CHILD(REN)	3	7	2	2	2	3	4	3	3	2	2
TWO OR MORE ADULTS WITH CHILD(REN)	32	28	33	32	41	31	29	31	33	38	32
HOUSEHOLD SIZE											
ONE PERSON	20	14	23	19	19	22	19	22	17	22	19
TWO PEOPLE	35	41	32	32	28	35	36	36	36	26	38
THREE PEOPLE	19	18	21	18	22	18	17	20	20	20	17
FOUR PEOPLE	16	13	16	20	13	18	16	15	17	13	18
FIVE OR MORE PEOPLE	10	11	8	9	18	7	11	6	10	18	7
NUMBER OF WAGE EARNERS											
NONE	12	13	9	8	15	15	11	14	4	15	14
ONE	40	40	45	37	36	41	41	46	39	36	37
TWO	39	39	37	40	36	37	37	32	47	38	41
THREE OR MORE	10	7	9	15	13	7	11	8	11	10	8

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1326	901	362	898	347	805	575	619
PROJECTED TOTAL TRIPS (MILLIONS)	168.8	120.7	39.1	115.5	42.5	102.0	71.4	75.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	73	76	72	75	73	71	77
RENT	26	27	24	28	25	27	29	23

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1326	648	912	465	492	516	274	672	453	201
PROJECTED TO TRIPS (MILLIONS)	168.8	104 7	135.1	64.1	59.2	68.1	41.5	89.3	54.9	24.3
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	68	76	82	48	83	94	70	82	71
RENT	26	32	24	18	52	17	6	30	18	29

USTDC NATIONAL TRAVEL SURVEY 1988 AUTUMN
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1326	196	337	188	234	289	268	312	210	265	271
PROJECTED TO TRIPS (MILLIONS)	168.8	24.1	42.7	22.9	29.3	37.3	32.8	38.8	26.8	32.7	37.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	74	75	76	75	75	73	74	77	77	75	68
RENT	26	25	24	25	25	27	26	23	23	25	32

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. A trip is classified as a weekend trip by asking the respondent, "Were you away over Saturday night?" for each trip of one to five nights' duration that was taken.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in _____ (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q. 8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Were you away over Saturday night? 1 YES 2 NO

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodg_ng do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1988 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	168.8	166.8 - 170.8	308.2	305.2 - 311.2
Vacation	102.0	100.5 - 103.5	201.7	199.2 - 204.2
Pleasure	115.5	114.0 - 117.0	228.2	225.7 - 230.7
Bus/Conv	42.5	41.5 - 43.5	62.5	61.5 - 63.5
Weekend	71.4	70.4 - 72.4	139.8	138.3 - 141.3
Auto	120.7	119.2 - 122.2	234.2	231.7 - 236.7
Air	39.1	38.1 - 40.1	60.0	59.0 - 61.0
Hotel	75.6	74.1 - 77.1	137.6	136.1 - 139.1

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
AUTUMN 1988

Number of telephone interviews completed	4,563
Number of respondents reporting one or more qualifying trips*	1,158
Total number of qualifying trips	1,612

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.